



May 11, 2015

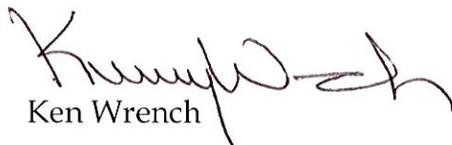
Denise Davis
Metropolis Branding
4013 Amyington Drive
Charlotte, NC 28226

Dear Denise:

This letter is long overdue. I simply want to say thank you! Thank you for your tireless dedication, creative solutions, public endorsements and belief in the branding of Augusta Homes. You have tolerated my critique of the strategies for our company - only to surpass my expectations for the best possible solution. You never lost sight of the company's goals and best interests. I appreciate your professional approach in always seeing the big picture even when I could not.

All your efforts have been appreciated and recognized by our peers and clients alike. These efforts have produced an increase in sales, numerous prestigious magazine covers, multi-page feature articles, a sustainable company website, market-leading collateral materials and much more. You have achieved and exceeded all the Branding and Marketing goals we established. Well done!

A heartfelt thank you from Augusta Homes,


Ken Wrench



Denise L. Davis
President
Metropolis Branding
4013 Amyington Drive
Charlotte, NC 28226

June 10, 2015

Dear Denise,

I am writing this letter to express my sincere thanks and appreciation for the work you did for us. When I was selecting someone to work on branding our new company, your portfolio of work was head and shoulders above the others I saw. I was so impressed with your sense of style and your focus on timeless and elegant design.

Your work for us certainly didn't disappoint. We truly got a Fortune 500 look and feel on what was far from a Fortune 500 budget. I believe our logo will truly stand the test of time, and the custom training binder you did for us absolutely blew our sales associates away, giving us a lot of credibility as a young company.

Most of all, I greatly appreciated your commitment and passion for what you do. You really dug in and understood our message and always sweated the details. It was consistently apparent that you took great pride in your work and cared about our company and our success as much as we did. It was truly a great experience and I look forward to working with you on future projects.

All the Best,

A handwritten signature in blue ink, appearing to read 'Ch Latta'.

Christopher T. Latta | CEO
Mersada, LLC.



KINGSWOOD

Denise L. Davis
President
Metropolis Branding
4013 Amyington Drive
Charlotte, NC 28226

May 28, 2015

Dear Denise,

This letter of praise and appreciation is long overdue.

We have had the pleasure of working with your company for over five years. Throughout that period, you have demonstrated tremendous ability to bring fresh marketing ideas to our company during good times and bad.

Working with different markets and our launch into Charleston, SC, you have shown great versatility in adapting to target audiences that are not similar. Your work for us has been all-encompassing. Your company re-branded our long established firm in 2009. Then you helped us relaunch our much improved brand with a brand new website in 2010 and an aggressive, award-winning print advertising campaign that we still continue today in several publications. During that time, we orchestrated a fairly assertive marketing platform in a soft market to include direct mail campaigns in both North and South Carolina.

When your company manages our portfolio photography, we always end up with more highly marketable and iconic images to promote with. Your “eye” in this business is second to none. We attribute much of our rebound from a troubling financial climate; and now continuing success and leadership in the custom home industry to your tenacity about high quality and consistency.

Without question, I would recommend you to any new or existing business wishing to bring a fresh new look to their organization as well as drive positive new business through your creative branding and marketing efforts. Your recent redesign of our website and feature article about our approach to building helped us close on the largest design/build project in our history. Very pleased you are part of our team!

Best Always,

Peter Leeke
President

The Mark of Distinction in World Class Home Building™



Denise L. Davis
President
Metropolis Branding
4013 Amyington Drive
Charlotte, NC 28226

June 22, 2015

Dear Denise,

Every business must make the critical decision about where to spend precious advertising dollars. More than six years ago we at Grainda Builders, Inc. decided to make Metropolis Branding the centerpiece of our marketing plan, and I am very pleased that we did.

By every measure of success we have outperformed all of my expectations.

From the very beginning our newsletter, Paragon, received enthusiastic acclaim. Its professional yet personable style strikes the perfect balance to impress our readers while remaining warm and friendly. Every issue seems better than the last, no wonder we were voted the 2015 "Best Newsletter" by the North Carolina Home Builders' Association.

In addition to producing our award-winning newsletter, your specialized skills have also added a level of expertise to our web site and Facebook page that we could never have achieved on our own. Because of this we compare favorably with businesses that have much larger advertising budgets.

Your guidance and advice over the years in these and other areas has proven invaluable. We look forward to many more years of collaboration and mutual success.

Warm regards,

Joseph M. Grainda
President
Grainda Builders, Inc.



JIM PHELPS COLLECTION LLC.

July 28, 2015

Denise Davis
Metropolis Branding
4013 Amyington Drive
Charlotte, NC 28226

Dear Denise:

This letter serves as a thank you for your professionalism, hard work, dedication, and attention to detail provided with branding & marketing our company. You have a great eye for design and offered creative solutions in regards to work done with us.

I definitely appreciate your tenacity and commitment to what you do. You were prompt to respond to any needs we might have had, and it is apparent the passion you have for your work. It has truly been a pleasure to work with you on past projects and look forward to a potential future with projects. I would recommend your branding and marketing to anyone considering using you in the future.

Warm regards from Jim Phelps Collection,

Jim Phelps

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